

Fall Meeting

Friday, October 26, 2012

Hall-Perrine Cancer Center Community Room
Mercy Medical Center
701 10th St. SE
Cedar Rapids, IA 52403

Applying Project Management Principles to Your Lab's New Instrument Implementation

Presenter: Ann Lambert, BS
Enterprise Project Manager (Abbott CPMO)

Preparing Your Laboratory for the New Normal

Presenter: Joe Miles, MT(ASCP), MHS
Senior Consultant, Business Development (ARUP)

Troponin Testing for Detection of Myocardial Infarction

Presenter: Ramani Wonderling, PhD
Scientific Affairs Manager
(Abbott U.S. West Region)

Keys to Driving Individual Accountability and Changing Culture

Presenter: Heather Akers, MS
Director of Organizational Development
(Mercy Medical Center)

Who should attend: *Clinical laboratorians of any level of experience or career focus will find something of interest in this mix of "hot topic" clinical sessions and "new age" leadership ideas.*

CLINICAL FOCUS

Applying Project Management Principles to Your Lab's New Instrument Implementation

During this session, participants will:

- Outline the benefits of applying project management principles to a new instrument implementation
- Discuss how the five phases of project management align to the instrument implementation process
- Identify three key deliverables from the planning phase that are critical to the success of your implementation.

Presenter: Ann Lambert, BS, is the Enterprise Project Manager for Abbott CPMO. She has worked for Abbott for the past 24 years in Quality, R&D, and Commercial Operations. She has been an Enterprise Project Manager for the past four years and has used her Lean Six Sigma skills to develop the project management implementation process in use today by the Customer Project Management Office. She has also worked on key customer tools to aid in the project management experience, including assay validation planning worksheets, site preparation tools, and a RACI process grid.

Troponin Testing for the Detection of Myocardial Infarction

During this session, participants will:

- Understand the utility of troponin in the diagnosis of myocardial infarction (MI)
- Review the current clinical and laboratory guidelines for testing
- Know the role of high sensitive troponin assays
- Explain the impact of troponin testing on patient care.

Presenter: Dr. Ramani Wonderling received her Ph.D. in Microbiology and Immunology from the University of South Carolina. She engaged in a postdoctoral fellowship at the National Institutes of Health (NIH) in Bethesda, MD and worked on adeno-associated virus (AAV) as a gene therapy vector. She worked on cytokine discovery, therapeutics and DNA vaccines at Heska Corporation before joining Abbott. During her 12-year tenure at Abbott Diagnostics she has been part of diagnostic R&D and continuous improvement in business, industry, education and

healthcare.

LEADERSHIP FOCUS

Preparing Your Laboratory for the New Normal

During this session, participants will learn:

- The types and numbers of ACOs that are developing nationally – what they are and what they are not
- How health reforms are redefining the economic value of diagnostic testing
- The financial and administrative challenges represented by new reimbursement and bundled payment models
- The importance of aligning the laboratory business model with the strategic goals of its parent organization
- Strategies laboratories can follow to position themselves for success with reform developments and ACO participation.

Presenter: Joe Miles, Senior Consultant for Business Development at ARUP Laboratories, has more than 30 years of management experience in laboratory operations and outreach development. In his current position Mr. Miles provides ARUP clients with operational assessments, process and infrastructure improvement, and strategies for outreach business development. Mr. Miles is also responsible for leading the development of business strategies for ARUP in response to new healthcare delivery models emerging from the national healthcare reform movement.

Mr. Miles received his bachelor's degree and medical technology training at the University of Colorado and earned a master's degree in healthcare systems from the University of Denver. He has presented at national meetings and written regularly for industry publications. And for more than 10 years he has been active in lobbying congressional offices on issues affecting the laboratory industry.

Keys to Driving Individual Accountability and Changing Culture

During this session, participants will:

- Identify the key management actions to set clear and concise expectations
- Understand ways to change employee behavior
- Learn how to be compassionate while still holding team members accountable

- See the connection between individual behavior and broad culture change.

Presenter: Heather Akers, MS, is the Director of Organizational Development for Mercy Medical Center in Cedar Rapids, Iowa. Prior to her work in healthcare, Heather spent 8 years as the Sr. Learning Leader for GE Capital. In both of these roles, Heather has been tasked with developing leaders and changing organizational culture. Heather started her career as a counselor for severely emotionally disturbed (SED) foster children in South Florida. Heather has a BS in Psychology from the University of Iowa and a Master's degree in Dispute Resolution and Negotiation from Nova Southeastern University. She is a mom to Harrison and Zoey and lives in Cedar Rapids, Iowa with her husband and kids.

Meeting Schedule

8:00 – 8:30 am	Registration and Breakfast
8:30 – 9:00 am	Welcome and Annual Business Meeting
9:00 – 10:00 am	Applying Project Management Principles to Your Lab's New Instrument Implementation <i>Sponsored by Abbott Diagnostics</i>
10:00 – 10:15 am	Break
10:15 – 11:30 am	Preparing Your Laboratory for the New Normal <i>Sponsored by ARUP Laboratories</i>
11:30 am – 12:30 pm	Lunch
12:30 – 1:45 pm	Troponin Testing for the Diagnosis of Myocardial Infarction <i>Sponsored by Abbott Diagnostics</i>
1:45 – 3:15 pm	Keys to Driving Individual Accountability and Changing Culture
3:15 pm	Meeting Adjournment and Evaluation

Meeting Location: Maps & Directions

From I-380 Northbound:

1. From I-380 northbound take 7th St. NE exit (20B) & turn right.
2. Take the second left onto 1st Ave. NE/US-151 BR/IA-922.
3. Turn right onto 10th St. SE.
4. Hall-Perrine Cancer Center will be on your right.
5. Park in the Hall-Perrine lot or in the parking ramp at the intersection of 10th St. SE and 8th Ave. SE.
6. Enter through the main Hall-Perrine entrance and turn right.
7. The conference room is at the end of the hallway, slightly to the left.

From I-380 Southbound:

1. From I-380 southbound, take 7th St. NE exit (20B).
2. Turn right onto C Ave.
3. Take the first left onto 7th St. NE.
4. Turn left onto 1st Ave NE/US-151 BR/IA-922.
5. Turn right onto 10th St. SE.
6. Hall-Perrine Cancer Center will be on your right.
7. Park in the Hall-Perrine lot or in the parking ramp at the intersection of 10th St. SE and 8th Ave. SE.
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